

Demographic Summary Report

129 Howertown Rd, Catasauqua, PA 18032

Building Type: **General Retail** Total Available: **0 SF**
 Secondary: **Restaurant** % Leased: **100%**
 GLA: **6,140 SF** Rent/SF/Yr: **-**
 Year Built: **1870**



Radius	1 Mile	3 Mile	5 Mile
Population			
2022 Projection	12,067	85,728	221,024
2017 Estimate	11,878	84,339	217,086
2010 Census	11,738	83,114	212,004
Growth 2017 - 2022	1.59%	1.65%	1.81%
Growth 2010 - 2017	1.19%	1.47%	2.40%
2017 Population by Hispanic Origin	1,434	24,829	67,074
2017 Population	11,878	84,339	217,086
White	10,899 91.76%	68,655 81.40%	175,905 81.03%
Black	471 3.97%	9,345 11.08%	25,711 11.84%
Am. Indian & Alaskan	28 0.24%	1,068 1.27%	2,519 1.16%
Asian	146 1.23%	2,543 3.02%	6,037 2.78%
Hawaiian & Pacific Island	27 0.23%	156 0.18%	382 0.18%
Other	308 2.59%	2,573 3.05%	6,533 3.01%
U.S. Armed Forces	0	14	28
Households			
2022 Projection	5,069	33,283	85,168
2017 Estimate	4,990	32,721	83,609
2010 Census	4,935	32,169	81,558
Growth 2017 - 2022	1.58%	1.72%	1.86%
Growth 2010 - 2017	1.11%	1.72%	2.51%
Owner Occupied	3,317 66.47%	19,864 60.71%	49,980 59.78%
Renter Occupied	1,673 33.53%	12,857 39.29%	33,630 40.22%
2017 Households by HH Income	4,989	32,722	83,609
Income: <\$25,000	955 19.14%	7,346 22.45%	19,542 23.37%
Income: \$25,000 - \$50,000	1,355 27.16%	8,959 27.38%	22,527 26.94%
Income: \$50,000 - \$75,000	1,142 22.89%	6,773 20.70%	16,025 19.17%
Income: \$75,000 - \$100,000	867 17.38%	4,146 12.67%	10,984 13.14%
Income: \$100,000 - \$125,000	338 6.77%	2,241 6.85%	5,714 6.83%
Income: \$125,000 - \$150,000	162 3.25%	1,401 4.28%	3,627 4.34%
Income: \$150,000 - \$200,000	136 2.73%	1,412 4.32%	3,203 3.83%
Income: \$200,000+	34 0.68%	444 1.36%	1,987 2.38%
2017 Avg Household Income	\$61,689	\$62,773	\$64,463
2017 Med Household Income	\$53,843	\$50,174	\$49,700

Demographic Detail Report

129 Howertown Rd, Catasauqua, PA 18032

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Population			
2022 Projection	12,067	85,728	221,024
2017 Estimate	11,878	84,339	217,086
2010 Census	11,738	83,114	212,004
Growth 2017 - 2022	1.59%	1.65%	1.81%
Growth 2010 - 2017	1.19%	1.47%	2.40%
2017 Population by Age	11,878	84,339	217,086
Age 0 - 4	708 5.96%	5,315 6.30%	13,716 6.32%
Age 5 - 9	688 5.79%	5,396 6.40%	13,706 6.31%
Age 10 - 14	692 5.83%	5,565 6.60%	13,958 6.43%
Age 15 - 19	706 5.94%	5,589 6.63%	14,265 6.57%
Age 20 - 24	707 5.95%	5,507 6.53%	14,683 6.76%
Age 25 - 29	747 6.29%	5,619 6.66%	14,969 6.90%
Age 30 - 34	807 6.79%	5,789 6.86%	14,970 6.90%
Age 35 - 39	805 6.78%	5,569 6.60%	14,104 6.50%
Age 40 - 44	776 6.53%	5,248 6.22%	13,188 6.08%
Age 45 - 49	785 6.61%	5,347 6.34%	13,425 6.18%
Age 50 - 54	834 7.02%	5,667 6.72%	14,287 6.58%
Age 55 - 59	846 7.12%	5,589 6.63%	14,300 6.59%
Age 60 - 64	744 6.26%	4,814 5.71%	12,473 5.75%
Age 65 - 69	634 5.34%	4,037 4.79%	10,590 4.88%
Age 70 - 74	472 3.97%	3,010 3.57%	7,936 3.66%
Age 75 - 79	337 2.84%	2,206 2.62%	5,770 2.66%
Age 80 - 84	267 2.25%	1,794 2.13%	4,609 2.12%
Age 85+	325 2.74%	2,276 2.70%	6,137 2.83%
Age 65+	2,035 17.13%	13,323 15.80%	35,042 16.14%
Median Age	40.50	38.00	37.90
Average Age	40.30	38.70	38.80

Demographic Detail Report

129 Howertown Rd, Catasauqua, PA 18032						
Radius	1 Mile		3 Mile		5 Mile	
2017 Population By Race	11,878		84,339		217,086	
White	10,899	91.76%	68,655	81.40%	175,905	81.03%
Black	471	3.97%	9,345	11.08%	25,711	11.84%
Am. Indian & Alaskan	28	0.24%	1,068	1.27%	2,519	1.16%
Asian	146	1.23%	2,543	3.02%	6,037	2.78%
Hawaiian & Pacific Island	27	0.23%	156	0.18%	382	0.18%
Other	308	2.59%	2,573	3.05%	6,533	3.01%
Population by Hispanic Origin	11,878		84,339		217,086	
Non-Hispanic Origin	10,445	87.94%	59,508	70.56%	150,013	69.10%
Hispanic Origin	1,433	12.06%	24,830	29.44%	67,074	30.90%
2017 Median Age, Male	39.20		36.60		36.50	
2017 Average Age, Male	38.90		37.40		37.50	
2017 Median Age, Female	41.90		39.40		39.30	
2017 Average Age, Female	41.50		40.00		40.10	
2017 Population by Occupation Classification	9,649		66,944		172,859	
Civilian Employed	6,049	62.69%	41,756	62.37%	104,636	60.53%
Civilian Unemployed	284	2.94%	2,626	3.92%	6,585	3.81%
Civilian Non-Labor Force	3,316	34.37%	22,548	33.68%	61,610	35.64%
Armed Forces	0	0.00%	14	0.02%	28	0.02%
Households by Marital Status						
Married	2,262		14,379		35,787	
Married No Children	1,421		8,789		22,112	
Married w/Children	841		5,591		13,675	
2017 Population by Education	8,920		60,800		155,952	
Some High School, No Diploma	932	10.45%	9,137	15.03%	24,156	15.49%
High School Grad (Incl Equivalency)	3,556	39.87%	21,704	35.70%	52,226	33.49%
Some College, No Degree	2,307	25.86%	15,423	25.37%	39,012	25.02%
Associate Degree	542	6.08%	3,833	6.30%	9,193	5.89%
Bachelor Degree	1,130	12.67%	7,334	12.06%	20,317	13.03%
Advanced Degree	453	5.08%	3,369	5.54%	11,048	7.08%

Demographic Detail Report

129 Howertown Rd, Catasauqua, PA 18032

Radius	1 Mile		3 Mile		5 Mile	
2017 Population by Occupation	11,137		78,835		198,130	
Real Estate & Finance	412	3.70%	2,554	3.24%	6,387	3.22%
Professional & Management	2,115	18.99%	14,560	18.47%	39,915	20.15%
Public Administration	213	1.91%	1,150	1.46%	2,787	1.41%
Education & Health	1,336	12.00%	9,254	11.74%	25,344	12.79%
Services	961	8.63%	7,845	9.95%	19,227	9.70%
Information	112	1.01%	800	1.01%	2,401	1.21%
Sales	1,764	15.84%	11,633	14.76%	28,726	14.50%
Transportation	10	0.09%	1,316	1.67%	3,508	1.77%
Retail	887	7.96%	5,587	7.09%	13,662	6.90%
Wholesale	155	1.39%	1,559	1.98%	3,828	1.93%
Manufacturing	919	8.25%	5,909	7.50%	14,100	7.12%
Production	927	8.32%	8,067	10.23%	18,596	9.39%
Construction	719	6.46%	3,285	4.17%	7,695	3.88%
Utilities	297	2.67%	3,126	3.97%	6,644	3.35%
Agriculture & Mining	27	0.24%	140	0.18%	359	0.18%
Farming, Fishing, Forestry	0	0.00%	73	0.09%	159	0.08%
Other Services	283	2.54%	1,977	2.51%	4,792	2.42%
2017 Worker Travel Time to Job	5,987		40,826		100,867	
<30 Minutes	4,566	76.27%	29,638	72.60%	74,083	73.45%
30-60 Minutes	1,029	17.19%	8,193	20.07%	19,371	19.20%
60+ Minutes	392	6.55%	2,995	7.34%	7,413	7.35%
2010 Households by HH Size	4,934		32,168		81,558	
1-Person Households	1,466	29.71%	8,892	27.64%	23,910	29.32%
2-Person Households	1,622	32.87%	10,107	31.42%	25,662	31.46%
3-Person Households	868	17.59%	5,413	16.83%	13,152	16.13%
4-Person Households	644	13.05%	4,263	13.25%	10,344	12.68%
5-Person Households	221	4.48%	2,009	6.25%	4,881	5.98%
6-Person Households	84	1.70%	809	2.51%	2,028	2.49%
7 or more Person Households	29	0.59%	675	2.10%	1,581	1.94%
2017 Average Household Size	2.40		2.60		2.50	
Households						
2022 Projection	5,069		33,283		85,168	
2017 Estimate	4,990		32,721		83,609	
2010 Census	4,935		32,169		81,558	
Growth 2017 - 2022	1.58%		1.72%		1.86%	
Growth 2010 - 2017	1.11%		1.72%		2.51%	

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Radius	1 Mile	3 Mile	5 Mile
2017 Households by HH Income	4,989	32,722	83,609
<\$25,000	955 19.14%	7,346 22.45%	19,542 23.37%
\$25,000 - \$50,000	1,355 27.16%	8,959 27.38%	22,527 26.94%
\$50,000 - \$75,000	1,142 22.89%	6,773 20.70%	16,025 19.17%
\$75,000 - \$100,000	867 17.38%	4,146 12.67%	10,984 13.14%
\$100,000 - \$125,000	338 6.77%	2,241 6.85%	5,714 6.83%
\$125,000 - \$150,000	162 3.25%	1,401 4.28%	3,627 4.34%
\$150,000 - \$200,000	136 2.73%	1,412 4.32%	3,203 3.83%
\$200,000+	34 0.68%	444 1.36%	1,987 2.38%
2017 Avg Household Income	\$61,689	\$62,773	\$64,463
2017 Med Household Income	\$53,843	\$50,174	\$49,700
2017 Occupied Housing	4,990	32,721	83,610
Owner Occupied	3,317 66.47%	19,864 60.71%	49,980 59.78%
Renter Occupied	1,673 33.53%	12,857 39.29%	33,630 40.22%
2010 Housing Units	5,205	33,904	86,536
1 Unit	3,740 71.85%	24,059 70.96%	59,731 69.02%
2 - 4 Units	431 8.28%	3,770 11.12%	11,642 13.45%
5 - 19 Units	655 12.58%	4,020 11.86%	8,714 10.07%
20+ Units	379 7.28%	2,055 6.06%	6,449 7.45%
2017 Housing Value	3,318	19,864	49,980
<\$100,000	294 8.86%	3,409 17.16%	7,902 15.81%
\$100,000 - \$200,000	2,295 69.17%	10,246 51.58%	24,661 49.34%
\$200,000 - \$300,000	617 18.60%	4,627 23.29%	11,886 23.78%
\$300,000 - \$400,000	112 3.38%	1,306 6.57%	3,932 7.87%
\$400,000 - \$500,000	0 0.00%	200 1.01%	902 1.80%
\$500,000 - \$1,000,000	0 0.00%	45 0.23%	598 1.20%
\$1,000,000+	0 0.00%	31 0.16%	99 0.20%
2017 Median Home Value	\$159,477	\$163,663	\$169,291
2017 Housing Units by Yr Built	5,216	34,167	87,132
Built 2010+	32 0.61%	836 2.45%	2,504 2.87%
Built 2000 - 2010	194 3.72%	1,951 5.71%	4,624 5.31%
Built 1990 - 1999	217 4.16%	2,096 6.13%	5,309 6.09%
Built 1980 - 1989	391 7.50%	2,810 8.22%	7,125 8.18%
Built 1970 - 1979	878 16.83%	4,150 12.15%	9,928 11.39%
Built 1960 - 1969	547 10.49%	4,327 12.66%	10,135 11.63%
Built 1950 - 1959	633 12.14%	4,876 14.27%	12,285 14.10%
Built <1949	2,324 44.56%	13,121 38.40%	35,222 40.42%
2017 Median Year Built	1953	1957	1956

Demographic Trend Report

1 Mile Radius

129 Howertown Rd, Catasauqua, PA 18032

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 Secondary: **Restaurant**
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 Rent/SF/Yr: **-**



Description	2010		2017		2022	
Population	11,738		11,878		12,067	
Age 0 - 4	657	5.60%	708	5.96%	736	6.10%
Age 5 - 9	657	5.60%	688	5.79%	718	5.95%
Age 10 - 14	702	5.98%	692	5.83%	702	5.82%
Age 15 - 19	734	6.25%	706	5.94%	702	5.82%
Age 20 - 24	664	5.66%	707	5.95%	707	5.86%
Age 25 - 29	846	7.21%	747	6.29%	723	5.99%
Age 30 - 34	792	6.75%	807	6.79%	762	6.31%
Age 35 - 39	780	6.65%	805	6.78%	789	6.54%
Age 40 - 44	828	7.05%	776	6.53%	791	6.56%
Age 45 - 49	863	7.35%	785	6.61%	779	6.46%
Age 50 - 54	921	7.85%	834	7.02%	789	6.54%
Age 55 - 59	797	6.79%	846	7.12%	801	6.64%
Age 60 - 64	662	5.64%	744	6.26%	776	6.43%
Age 65 - 69	515	4.39%	634	5.34%	687	5.69%
Age 70 - 74	367	3.13%	472	3.97%	558	4.62%
Age 75 - 79	353	3.01%	337	2.84%	410	3.40%
Age 80 - 84	326	2.78%	267	2.25%	285	2.36%
Age 85+	276	2.35%	325	2.74%	354	2.93%
Age 15+	9,724	82.84%	9,792	82.44%	9,913	82.15%
Age 20+	8,990	76.59%	9,086	76.49%	9,211	76.33%
Age 65+	1,837	15.65%	2,035	17.13%	2,294	19.01%
Median Age	40		41		41	
Average Age	39.80		40.30		40.80	
Population By Race	11,738		11,878		12,067	
White	10,978	93.53%	10,899	91.76%	10,936	90.63%
Black	352	3.00%	471	3.97%	557	4.62%
Am. Indian & Alaskan	22	0.19%	28	0.24%	33	0.27%
Asian	115	0.98%	146	1.23%	169	1.40%
Hawaiian & Pacific Islander	18	0.15%	27	0.23%	27	0.22%
Other	245	2.09%	308	2.59%	345	2.86%

Demographic Trend Report

1 Mile Radius

129 Howertown Rd, Catasauqua, PA 18032

Description	2010		2017		2022	
Population by Race (Hispanic)	1,046		1,433		1,689	
White	880	84.13%	1,196	83.46%	1,406	83.24%
Black	73	6.98%	103	7.19%	126	7.46%
Am. Indian & Alaskan	16	1.53%	22	1.54%	27	1.60%
Asian	8	0.76%	13	0.91%	16	0.95%
Hawaiian & Pacific Islander	16	1.53%	24	1.67%	23	1.36%
Other	54	5.16%	76	5.30%	92	5.45%
Household by Household Income	4,935		4,989		5,067	
<\$25,000	1,193	24.17%	955	19.14%	950	18.75%
\$25,000 - \$50,000	1,287	26.08%	1,355	27.16%	1,381	27.25%
\$50,000 - \$75,000	1,203	24.38%	1,142	22.89%	1,134	22.38%
\$75,000 - \$100,000	742	15.04%	867	17.38%	890	17.56%
\$100,000 - \$125,000	262	5.31%	338	6.77%	351	6.93%
\$125,000 - \$150,000	143	2.90%	162	3.25%	177	3.49%
\$150,000 - \$200,000	51	1.03%	136	2.73%	149	2.94%
\$200,000+	54	1.09%	34	0.68%	35	0.69%
Average Household Income	\$57,052		\$61,689		\$62,415	
Median Household Income	\$49,656		\$53,843		\$54,236	

Consumer Spending Report

129 Howertown Rd, Catasauqua, PA 18032

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 GLA: **6,140 SF**
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2017 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
Total Specified Consumer Spending	\$112,746	\$738,930	\$1,891,354
Total Apparel	\$6,528	\$46,258	\$117,914
Women's Apparel	2,601	18,139	46,338
Men's Apparel	1,399	9,653	24,612
Girl's Apparel	479	3,646	9,311
Boy's Apparel	332	2,537	6,461
Infant Apparel	301	2,149	5,543
Footwear	1,416	10,133	25,648
Total Entertainment & Hobbies	\$9,679	\$61,008	\$154,980
Entertainment	1,377	9,395	24,075
Audio & Visual Equipment/Service	4,812	30,874	78,639
Reading Materials	469	2,768	7,108
Pets, Toys, & Hobbies	3,021	17,970	45,158
Personal Items	6,959	44,852	114,401
Total Food and Alcohol	\$33,454	\$221,482	\$563,774
Food At Home	19,282	128,644	325,730
Food Away From Home	12,007	78,924	202,205
Alcoholic Beverages	2,166	13,914	35,840
Total Household	\$15,142	\$99,153	\$256,799
House Maintenance & Repair	3,344	20,207	51,341
Household Equip & Furnishings	6,196	41,178	106,179
Household Operations	4,353	29,148	76,100
Housing Costs	1,249	8,620	23,180

Consumer Spending Report

129 Howertown Rd, Catasauqua, PA 18032

2017 Annual Spending (000s)	1 Mile	3 Mile	5 Mile
Total Transportation/Maint.	\$27,974	\$181,745	\$465,903
Vehicle Purchases	11,344	72,250	185,603
Gasoline	9,604	62,614	158,123
Vehicle Expenses	758	5,520	15,053
Transportation	2,464	17,020	45,032
Automotive Repair & Maintenance	3,804	24,341	62,092
Total Health Care	\$6,780	\$41,652	\$105,843
Medical Services	3,704	23,090	58,883
Prescription Drugs	2,448	14,545	36,652
Medical Supplies	628	4,017	10,308
Total Education/Day Care	\$6,230	\$42,780	\$111,741
Education	4,004	27,989	72,833
Fees & Admissions	2,226	14,791	38,908

Daytime Employment Report

1 Mile Radius

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 Secondary: **Restaurant**
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Total Available: **0 SF**
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 Rent/SF/Yr: **-**



Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	328	2,262	7
Retail & Wholesale Trade	64	430	7
Hospitality & Food Service	17	102	6
Real Estate, Renting, Leasing	18	61	3
Finance & Insurance	17	72	4
Information	2	5	3
Scientific & Technology Services	12	57	5
Management of Companies	0	0	0
Health Care & Social Assistance	40	276	7
Educational Services	11	310	28
Public Administration & Sales	12	119	10
Arts, Entertainment, Recreation	7	60	9
Utilities & Waste Management	17	87	5
Construction	36	213	6
Manufacturing	11	278	25
Agriculture, Mining, Fishing	3	11	4
Other Services	61	181	3

Demographic Market Comparison Report

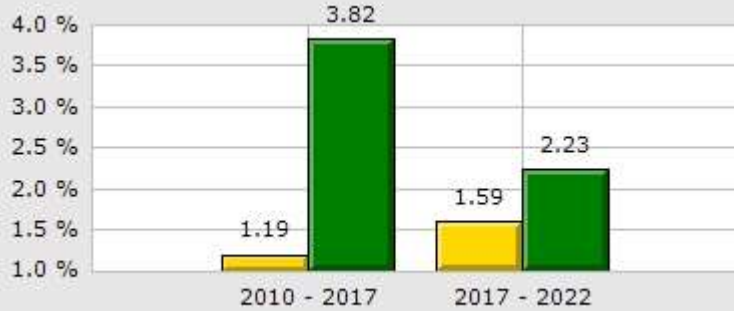
1 mile radius

129 Howertown Rd, Catasauqua, PA 18032

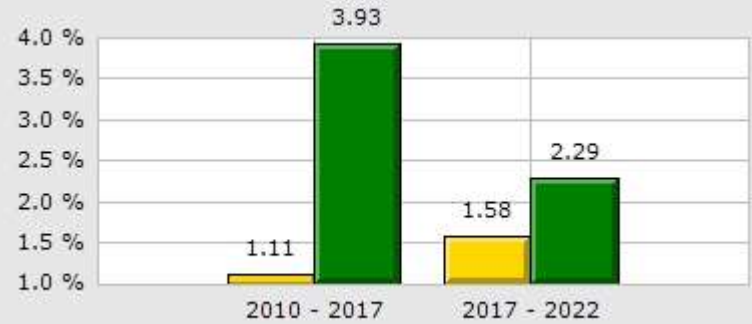
Type: **Retail/Restaurant**
 County: **Lehigh**

1 Mile
County

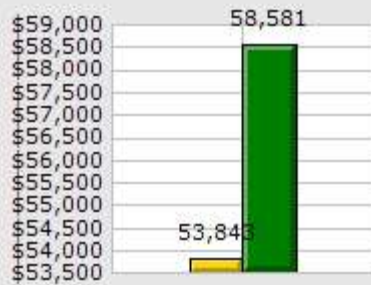
Population Growth



Household Growth



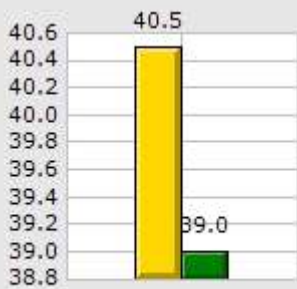
2017 Med Household Inc



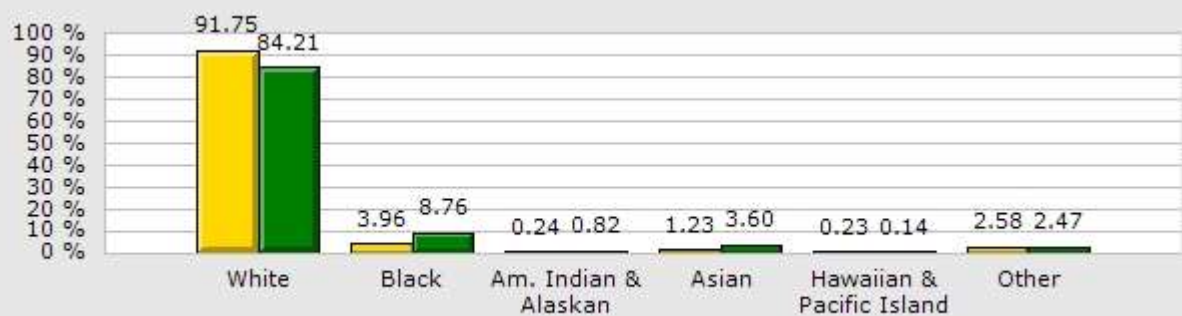
2017 Households by Household Income



2017 Median Age



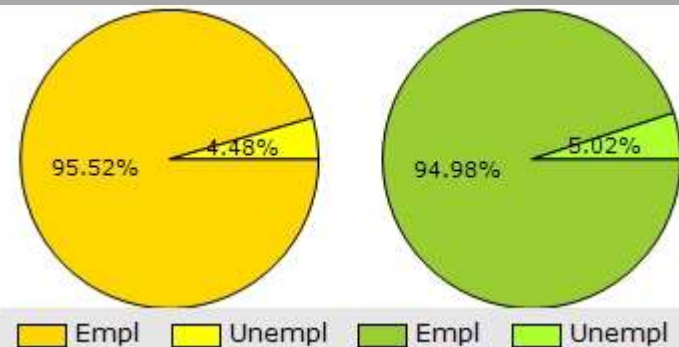
2017 Population by Race



2017 Renter vs. Owner



2017 Employed vs. Unemployed



Demographic Market Comparison Report

1 mile radius

129 Howertown Rd, Catasauqua, PA 18032

Type: **Retail/Restaurant**
 County: **Lehigh**

	1 Mile		County	
Population Growth				
Growth 2010 - 2017	1.19%		3.82%	
Growth 2017 - 2022	1.59%		2.23%	
Empl	6,049	95.52%	181,014	94.98%
Unempl	284	4.48%	9,565	5.02%
2017 Population by Race				
	11,879		362,856	
White	10,899	91.75%	305,566	84.21%
Black	471	3.96%	31,779	8.76%
Am. Indian & Alaskan	29	0.24%	2,983	0.82%
Asian	146	1.23%	13,075	3.60%
Hawaiian & Pacific Island	27	0.23%	503	0.14%
Other	307	2.58%	8,950	2.47%
Household Growth				
Growth 2010 - 2017	1.11%		3.93%	
Growth 2017 - 2022	1.58%		2.29%	
Renter Occupied	1,673	33.53%	44,924	32.26%
Owner Occupied	3,317	66.47%	94,323	67.74%
2017 Households by Household Income				
	4,989		139,247	
Income <\$25K	955	19.14%	25,700	18.46%
Income \$25K - \$50K	1,355	27.16%	34,097	24.49%
Income \$50K - \$75K	1,142	22.89%	25,282	18.16%
Income \$75K - \$100K	867	17.38%	19,465	13.98%
Income \$100K - \$125K	338	6.77%	10,872	7.81%
Income \$125K - \$150K	162	3.25%	7,413	5.32%
Income \$150K - \$200K	136	2.73%	9,373	6.73%
Income \$200K+	34	0.68%	7,045	5.06%
2017 Med Household Inc	\$53,843		\$58,581	
2017 Median Age	40.50		39.00	