

# Demographic Detail Report

**335 Main St, Pennsburg, PA 18073**

Building Type: **General Retail**      Total Available: **5,542 SF**  
 Secondary: **Storefront**              % Leased: **100%**  
 GLA: **8,687 SF**                          Rent/SF/Yr: **Negotiable**  
 Year Built: **1930**



Radius	1 Mile		3 Mile		5 Mile	
<b>Population</b>						
2023 Projection	7,982		16,799		28,993	
2018 Estimate	7,873		16,676		28,820	
2010 Census	7,747		16,981		29,507	
Growth 2018 - 2023	1.38%		0.74%		0.60%	
Growth 2010 - 2018	1.63%		-1.80%		-2.33%	
<b>2018 Population by Age</b>						
	<b>7,873</b>		<b>16,676</b>		<b>28,820</b>	
Age 0 - 4	499	6.34%	952	5.71%	1,511	5.24%
Age 5 - 9	549	6.97%	1,076	6.45%	1,696	5.88%
Age 10 - 14	561	7.13%	1,120	6.72%	1,825	6.33%
Age 15 - 19	556	7.06%	1,093	6.55%	1,840	6.38%
Age 20 - 24	527	6.69%	1,001	6.00%	1,686	5.85%
Age 25 - 29	531	6.74%	976	5.85%	1,595	5.53%
Age 30 - 34	581	7.38%	1,075	6.45%	1,668	5.79%
Age 35 - 39	578	7.34%	1,107	6.64%	1,733	6.01%
Age 40 - 44	526	6.68%	1,047	6.28%	1,717	5.96%
Age 45 - 49	556	7.06%	1,158	6.94%	2,013	6.98%
Age 50 - 54	530	6.73%	1,158	6.94%	2,163	7.51%
Age 55 - 59	501	6.36%	1,148	6.88%	2,234	7.75%
Age 60 - 64	413	5.25%	1,015	6.09%	2,000	6.94%
Age 65 - 69	326	4.14%	856	5.13%	1,673	5.80%
Age 70 - 74	249	3.16%	702	4.21%	1,324	4.59%
Age 75 - 79	164	2.08%	491	2.94%	900	3.12%
Age 80 - 84	107	1.36%	340	2.04%	614	2.13%
Age 85+	117	1.49%	362	2.17%	629	2.18%
Age 65+	963	12.23%	2,751	16.50%	5,140	17.83%
<b>Median Age</b>	<b>36.10</b>		<b>39.70</b>		<b>42.50</b>	
<b>Average Age</b>	<b>36.70</b>		<b>39.50</b>		<b>40.90</b>	

## Demographic Detail Report

335 Main St, Pennsburg, PA 18073

Radius	1 Mile		3 Mile		5 Mile	
<b>2018 Population By Race</b>	<b>7,873</b>		<b>16,676</b>		<b>28,820</b>	
White	7,209	91.57%	15,598	93.54%	27,330	94.83%
Black	199	2.53%	366	2.19%	485	1.68%
Am. Indian & Alaskan	12	0.15%	17	0.10%	46	0.16%
Asian	308	3.91%	437	2.62%	551	1.91%
Hawaiian & Pacific Island	11	0.14%	24	0.14%	28	0.10%
Other	135	1.71%	234	1.40%	382	1.33%
<b>Population by Hispanic Origin</b>	<b>7,873</b>		<b>16,676</b>		<b>28,820</b>	
Non-Hispanic Origin	7,527	95.61%	16,111	96.61%	27,981	97.09%
Hispanic Origin	346	4.39%	565	3.39%	839	2.91%
<b>2018 Median Age, Male</b>	<b>35.00</b>		<b>38.40</b>		<b>41.30</b>	
<b>2018 Average Age, Male</b>	<b>35.70</b>		<b>38.30</b>		<b>40.00</b>	
<b>2018 Median Age, Female</b>	<b>37.30</b>		<b>41.20</b>		<b>43.70</b>	
<b>2018 Average Age, Female</b>	<b>37.70</b>		<b>40.60</b>		<b>41.80</b>	
<b>2018 Population by Occupation Classification</b>	<b>6,151</b>		<b>13,309</b>		<b>23,421</b>	
Civilian Employed	4,412	71.73%	9,172	68.92%	16,008	68.35%
Civilian Unemployed	144	2.34%	299	2.25%	568	2.43%
Civilian Non-Labor Force	1,595	25.93%	3,838	28.84%	6,845	29.23%
Armed Forces	0	0.00%	0	0.00%	0	0.00%
<b>Households by Marital Status</b>						
Married	1,542		3,659		6,668	
Married No Children	819		2,121		4,022	
Married w/Children	723		1,538		2,646	
<b>2018 Population by Education</b>	<b>5,479</b>		<b>12,110</b>		<b>21,370</b>	
Some High School, No Diploma	456	8.32%	908	7.50%	1,596	7.47%
High School Grad (Incl Equivalency)	2,011	36.70%	4,315	35.63%	7,962	37.26%
Some College, No Degree	1,412	25.77%	3,079	25.43%	5,346	25.02%
Associate Degree	297	5.42%	675	5.57%	1,108	5.18%
Bachelor Degree	845	15.42%	2,011	16.61%	3,439	16.09%
Advanced Degree	458	8.36%	1,122	9.27%	1,919	8.98%

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335 Main St, Pennsburg, PA 18073

Radius	1 Mile		3 Mile		5 Mile	
<b>2018 Population by Occupation</b>	<b>8,259</b>		<b>17,074</b>		<b>29,823</b>	
Real Estate & Finance	264	3.20%	541	3.17%	964	3.23%
Professional & Management	1,849	22.39%	4,118	24.12%	7,128	23.90%
Public Administration	54	0.65%	107	0.63%	210	0.70%
Education & Health	964	11.67%	2,028	11.88%	3,497	11.73%
Services	656	7.94%	1,321	7.74%	2,308	7.74%
Information	100	1.21%	168	0.98%	249	0.83%
Sales	1,075	13.02%	2,224	13.03%	3,890	13.04%
Transportation	23	0.28%	39	0.23%	63	0.21%
Retail	619	7.49%	1,276	7.47%	2,000	6.71%
Wholesale	139	1.68%	289	1.69%	494	1.66%
Manufacturing	867	10.50%	1,725	10.10%	3,186	10.68%
Production	788	9.54%	1,508	8.83%	2,638	8.85%
Construction	403	4.88%	803	4.70%	1,583	5.31%
Utilities	120	1.45%	331	1.94%	554	1.86%
Agriculture & Mining	12	0.15%	29	0.17%	121	0.41%
Farming, Fishing, Forestry	12	0.15%	19	0.11%	31	0.10%
Other Services	314	3.80%	548	3.21%	907	3.04%
<b>2018 Worker Travel Time to Job</b>	<b>4,326</b>		<b>8,941</b>		<b>15,474</b>	
<30 Minutes	2,180	50.39%	4,544	50.82%	8,141	52.61%
30-60 Minutes	1,637	37.84%	3,492	39.06%	5,795	37.45%
60+ Minutes	509	11.77%	905	10.12%	1,538	9.94%
<b>2010 Households by HH Size</b>	<b>2,761</b>		<b>6,348</b>		<b>11,135</b>	
1-Person Households	597	21.62%	1,417	22.32%	2,343	21.04%
2-Person Households	878	31.80%	2,203	34.70%	4,071	36.56%
3-Person Households	546	19.78%	1,131	17.82%	1,953	17.54%
4-Person Households	445	16.12%	942	14.84%	1,674	15.03%
5-Person Households	194	7.03%	427	6.73%	710	6.38%
6-Person Households	70	2.54%	152	2.39%	250	2.25%
7 or more Person Households	31	1.12%	76	1.20%	134	1.20%
<b>2018 Average Household Size</b>	<b>2.70</b>		<b>2.60</b>		<b>2.60</b>	
<b>Households</b>						
2023 Projection	2,843		6,263		10,916	
2018 Estimate	2,803		6,218		10,852	
2010 Census	2,762		6,347		11,135	
Growth 2018 - 2023	1.43%		0.72%		0.59%	
Growth 2010 - 2018	1.48%		-2.03%		-2.54%	

# Demographic Detail Report

335 Main St, Pennsburg, PA 18073

Radius	1 Mile	3 Mile	5 Mile
<b>2018 Households by HH Income</b>	<b>2,804</b>	<b>6,220</b>	<b>10,853</b>
<\$25,000	282 10.06%	728 11.70%	1,152 10.61%
\$25,000 - \$50,000	614 21.90%	1,240 19.94%	2,105 19.40%
\$50,000 - \$75,000	574 20.47%	1,202 19.32%	2,147 19.78%
\$75,000 - \$100,000	433 15.44%	970 15.59%	1,674 15.42%
\$100,000 - \$125,000	411 14.66%	847 13.62%	1,458 13.43%
\$125,000 - \$150,000	246 8.77%	530 8.52%	940 8.66%
\$150,000 - \$200,000	159 5.67%	418 6.72%	823 7.58%
\$200,000+	85 3.03%	285 4.58%	554 5.10%
<b>2018 Avg Household Income</b>	<b>\$84,759</b>	<b>\$88,456</b>	<b>\$91,036</b>
<b>2018 Med Household Income</b>	<b>\$72,220</b>	<b>\$73,785</b>	<b>\$75,336</b>
<b>2018 Occupied Housing</b>	<b>2,803</b>	<b>6,217</b>	<b>10,852</b>
Owner Occupied	2,014 71.85%	4,849 78.00%	8,954 82.51%
Renter Occupied	789 28.15%	1,368 22.00%	1,898 17.49%
<b>2010 Housing Units</b>	<b>2,932</b>	<b>6,441</b>	<b>10,946</b>
1 Unit	2,453 83.66%	5,623 87.30%	9,903 90.47%
2 - 4 Units	312 10.64%	468 7.27%	646 5.90%
5 - 19 Units	159 5.42%	221 3.43%	268 2.45%
20+ Units	8 0.27%	129 2.00%	129 1.18%
<b>2018 Housing Value</b>	<b>2,013</b>	<b>4,849</b>	<b>8,953</b>
<\$100,000	35 1.74%	178 3.67%	547 6.11%
\$100,000 - \$200,000	910 45.21%	1,489 30.71%	2,140 23.90%
\$200,000 - \$300,000	651 32.34%	1,657 34.17%	2,915 32.56%
\$300,000 - \$400,000	266 13.21%	1,039 21.43%	1,988 22.20%
\$400,000 - \$500,000	89 4.42%	262 5.40%	695 7.76%
\$500,000 - \$1,000,000	51 2.53%	210 4.33%	604 6.75%
\$1,000,000+	11 0.55%	14 0.29%	64 0.71%
<b>2018 Median Home Value</b>	<b>\$209,447</b>	<b>\$245,715</b>	<b>\$261,389</b>
<b>2018 Housing Units by Yr Built</b>	<b>2,947</b>	<b>6,623</b>	<b>11,518</b>
Built 2010+	97 3.29%	208 3.14%	270 2.34%
Built 2000 - 2010	419 14.22%	1,194 18.03%	1,599 13.88%
Built 1990 - 1999	205 6.96%	630 9.51%	1,395 12.11%
Built 1980 - 1989	291 9.87%	795 12.00%	1,434 12.45%
Built 1970 - 1979	401 13.61%	989 14.93%	1,780 15.45%
Built 1960 - 1969	201 6.82%	490 7.40%	955 8.29%
Built 1950 - 1959	233 7.91%	494 7.46%	980 8.51%
Built <1949	1,100 37.33%	1,823 27.53%	3,105 26.96%
<b>2018 Median Year Built</b>	<b>1966</b>	<b>1974</b>	<b>1973</b>

# Demographic Market Comparison Report

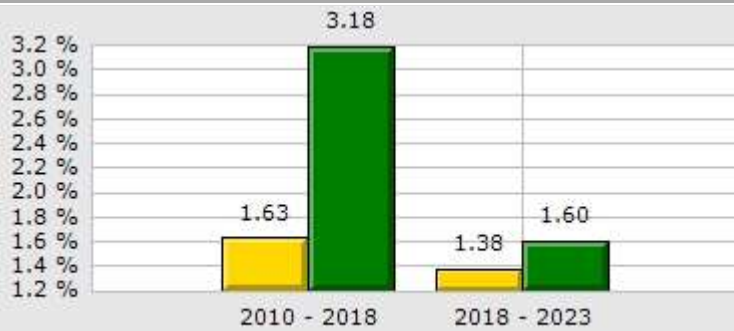
1 mile radius

335 Main St, Pennsburg, PA 18073

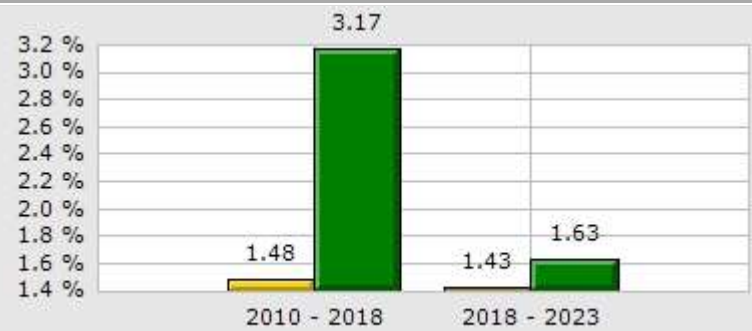
Type: **Retail/Storefront Retail/Residential**  
 County: **Montgomery**

**1 Mile**  
**County**

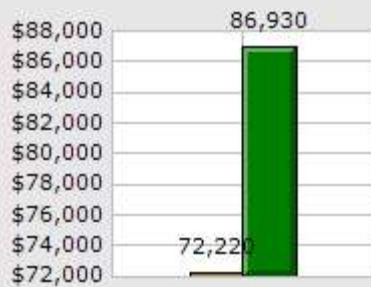
**Population Growth**



**Household Growth**



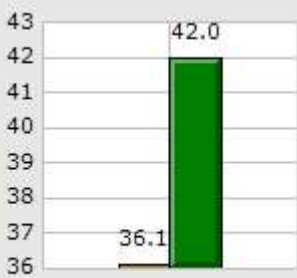
**2018 Med Household Inc**



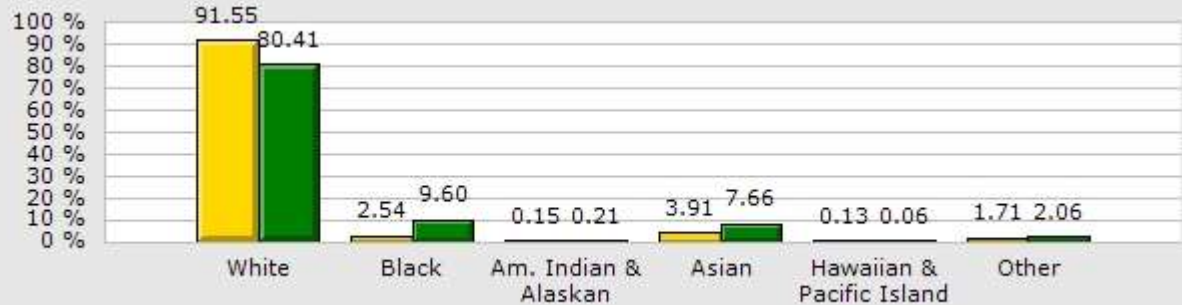
**2018 Households by Household Income**



**2018 Median Age**



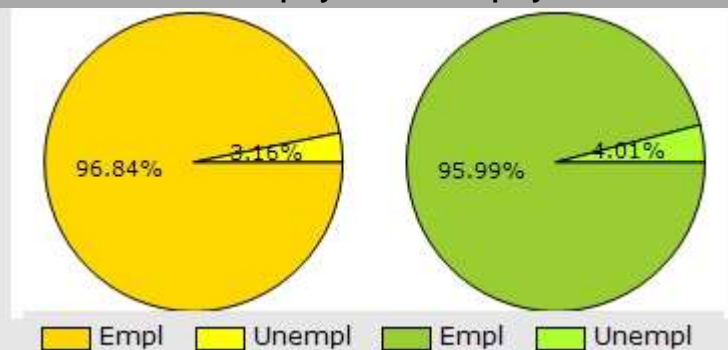
**2018 Population by Race**



**2018 Renter vs. Owner**



**2018 Employed vs. Unemployed**



# Demographic Market Comparison Report

1 mile radius

335 Main St, Pennsburg, PA 18073

Type: **Retail/Storefront Retail/Residential**  
 County: **Montgomery**

	1 Mile		County	
<b>Population Growth</b>				
Growth 2010 - 2018	1.63%		3.18%	
Growth 2018 - 2023	1.38%		1.60%	
Empl	4,412	96.84%	437,757	95.99%
Unempl	144	3.16%	18,306	4.01%
<b>2018 Population by Race</b>				
	<b>7,874</b>		<b>825,312</b>	
White	7,209	91.55%	663,605	80.41%
Black	200	2.54%	79,258	9.60%
Am. Indian & Alaskan	12	0.15%	1,737	0.21%
Asian	308	3.91%	63,218	7.66%
Hawaiian & Pacific Island	10	0.13%	480	0.06%
Other	135	1.71%	17,014	2.06%
<b>Household Growth</b>				
Growth 2010 - 2018	1.48%		3.17%	
Growth 2018 - 2023	1.43%		1.63%	
Renter Occupied	789	28.15%	85,566	26.95%
Owner Occupied	2,014	71.85%	231,926	73.05%
<b>2018 Households by Household Income</b>				
	<b>2,804</b>		<b>317,492</b>	
Income <\$25K	282	10.06%	37,539	11.82%
Income \$25K - \$50K	614	21.90%	53,146	16.74%
Income \$50K - \$75K	574	20.47%	47,099	14.83%
Income \$75K - \$100K	433	15.44%	43,927	13.84%
Income \$100K - \$125K	411	14.66%	36,345	11.45%
Income \$125K - \$150K	246	8.77%	27,397	8.63%
Income \$150K - \$200K	159	5.67%	31,421	9.90%
Income \$200K+	85	3.03%	40,618	12.79%
2018 Med Household Inc	\$72,220		\$86,930	
2018 Median Age	36.10		42.00	

# Demographic Summary Report

335 Main St, Pennsburg, PA 18073

Building Type: **General Retail**  
 Secondary: **Storefront**  
 GLA: **8,687 SF**  
 Year Built: **1930**

Total Available: **5,542 SF**  
 % Leased: **100%**  
 Rent/SF/Yr: **Negotiable**



Radius	1 Mile	3 Mile	5 Mile
<b>Population</b>			
2023 Projection	7,982	16,799	28,993
2018 Estimate	7,873	16,676	28,820
2010 Census	7,747	16,981	29,507
Growth 2018 - 2023	1.38%	0.74%	0.60%
Growth 2010 - 2018	1.63%	-1.80%	-2.33%
<b>2018 Population by Hispanic Origin</b>	346	565	839
<b>2018 Population</b>	7,873	16,676	28,820
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Asian	308 3.91%	437 2.62%	551 1.91%
Hawaiian & Pacific Island	11 0.14%	24 0.14%	28 0.10%
Other	135 1.71%	234 1.40%	382 1.33%
U.S. Armed Forces	0	0	0
<b>Households</b>			
2023 Projection	2,843	6,263	10,916
2018 Estimate	2,803	6,218	10,852
2010 Census	2,762	6,347	11,135
Growth 2018 - 2023	1.43%	0.72%	0.59%
Growth 2010 - 2018	1.48%	-2.03%	-2.54%
Owner Occupied	2,014 71.85%	4,849 77.98%	8,954 82.51%
Renter Occupied	789 28.15%	1,368 22.00%	1,898 17.49%
<b>2018 Households by HH Income</b>	2,804	6,220	10,853
Income: <\$25,000	282 10.06%	728 11.70%	1,152 10.61%
Income: \$25,000 - \$50,000	614 21.90%	1,240 19.94%	2,105 19.40%
Income: \$50,000 - \$75,000	574 20.47%	1,202 19.32%	2,147 19.78%
Income: \$75,000 - \$100,000	433 15.44%	970 15.59%	1,674 15.42%
Income: \$100,000 - \$125,000	411 14.66%	847 13.62%	1,458 13.43%
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Income: \$150,000 - \$200,000	159 5.67%	418 6.72%	823 7.58%
Income: \$200,000+	85 3.03%	285 4.58%	554 5.10%
<b>2018 Avg Household Income</b>	\$84,759	\$88,456	\$91,036
<b>2018 Med Household Income</b>	\$72,220	\$73,785	\$75,336

# Demographic Trend Report

1 Mile Radius

**335 Main St, Pennsburg, PA 18073**

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Age 0 - 4	588	7.59%	499	6.34%	512	6.41%
Age 5 - 9	544	7.02%	549	6.97%	517	6.48%
Age 10 - 14	572	7.38%	561	7.13%	535	6.70%
Age 15 - 19	664	8.57%	556	7.06%	545	6.83%
Age 20 - 24	455	5.87%	527	6.69%	537	6.73%
Age 25 - 29	548	7.07%	531	6.74%	526	6.59%
Age 30 - 34	575	7.42%	581	7.38%	537	6.73%
Age 35 - 39	573	7.40%	578	7.34%	552	6.92%
Age 40 - 44	587	7.58%	526	6.68%	547	6.85%
Age 45 - 49	595	7.68%	556	7.06%	536	6.72%
Age 50 - 54	510	6.58%	530	6.73%	523	6.55%
Age 55 - 59	405	5.23%	501	6.36%	503	6.30%
Age 60 - 64	335	4.32%	413	5.25%	458	5.74%
Age 65 - 69	284	3.67%	326	4.14%	378	4.74%
Age 70 - 74	174	2.25%	249	3.16%	295	3.70%
Age 75 - 79	129	1.67%	164	2.08%	208	2.61%
Age 80 - 84	99	1.28%	107	1.36%	135	1.69%
Age 85+	109	1.41%	117	1.49%	140	1.75%
<b>Age 15+</b>	<b>6,042</b>	<b>77.99%</b>	<b>6,262</b>	<b>79.54%</b>	<b>6,420</b>	<b>80.43%</b>
<b>Age 20+</b>	<b>5,378</b>	<b>69.42%</b>	<b>5,706</b>	<b>72.48%</b>	<b>5,875</b>	<b>73.60%</b>
<b>Age 65+</b>	<b>795</b>	<b>10.26%</b>	<b>963</b>	<b>12.23%</b>	<b>1,156</b>	<b>14.48%</b>
<b>Median Age</b>	<b>34</b>		<b>36</b>		<b>38</b>	
<b>Average Age</b>	<b>34.90</b>		<b>36.70</b>		<b>37.90</b>	
<b>Population By Race</b>	<b>7,747</b>		<b>7,873</b>		<b>7,982</b>	
White	7,207	93.03%	7,209	91.57%	7,244	90.75%
Black	161	2.08%	199	2.53%	221	2.77%
Am. Indian & Alaskan	10	0.13%	12	0.15%	14	0.18%
Asian	259	3.34%	308	3.91%	338	4.23%
Hawaiian & Pacific Islander	8	0.10%	11	0.14%	15	0.19%
Other	100	1.29%	135	1.71%	152	1.90%



# Demographic Trend Report

1 Mile Radius

335 Main St, Pennsburg, PA 18073

Description	2010	2018	2023
<b>Population by Race (Hispanic)</b>	<b>268</b>	<b>346</b>	<b>388</b>
White	229 85.45%	287 82.95%	321 82.73%
Black	16 5.97%	24 6.94%	27 6.96%
Am. Indian & Alaskan	5 1.87%	7 2.02%	8 2.06%
Asian	2 0.75%	3 0.87%	3 0.77%
Hawaiian & Pacific Islander	5 1.87%	7 2.02%	8 2.06%
Other	12 4.48%	18 5.20%	21 5.41%
<b>Household by Household Income</b>	<b>2,762</b>	<b>2,804</b>	<b>2,842</b>
<\$25,000	341 12.35%	282 10.06%	284 9.99%
\$25,000 - \$50,000	747 27.05%	614 21.90%	612 21.53%
\$50,000 - \$75,000	597 21.61%	574 20.47%	573 20.16%
\$75,000 - \$100,000	511 18.50%	433 15.44%	425 14.95%
\$100,000 - \$125,000	298 10.79%	411 14.66%	429 15.10%
\$125,000 - \$150,000	108 3.91%	246 8.77%	264 9.29%
\$150,000 - \$200,000	101 3.66%	159 5.67%	165 5.81%
\$200,000+	59 2.14%	85 3.03%	90 3.17%
<b>Average Household Income</b>	<b>\$71,800</b>	<b>\$84,759</b>	<b>\$85,980</b>
<b>Median Household Income</b>	<b>\$61,588</b>	<b>\$72,220</b>	<b>\$73,064</b>