

Demographic Detail Report

3211 Pricetown Rd, Fleetwood, PA 19522

Building Type: **Land**
 Class: -
 RBA: -
 Typical Floor: -

Total Available: **0 SF**
 % Leased: **0%**
 Rent/SF/Yr: -



Radius	1 Mile		3 Mile		5 Mile	
Population						
2023 Projection	1,478		11,547		71,583	
2018 Estimate	1,465		11,432		71,170	
2010 Census	1,417		10,967		69,834	
Growth 2018 - 2023	0.89%		1.01%		0.58%	
Growth 2010 - 2018	3.39%		4.24%		1.91%	
2018 Population by Age						
	1,465		11,432		71,170	
Age 0 - 4	73	4.98%	592	5.18%	4,378	6.15%
Age 5 - 9	76	5.19%	611	5.34%	4,405	6.19%
Age 10 - 14	83	5.67%	669	5.85%	4,633	6.51%
Age 15 - 19	90	6.14%	730	6.39%	5,004	7.03%
Age 20 - 24	85	5.80%	685	5.99%	4,959	6.97%
Age 25 - 29	76	5.19%	618	5.41%	4,671	6.56%
Age 30 - 34	72	4.91%	586	5.13%	4,371	6.14%
Age 35 - 39	75	5.12%	601	5.26%	4,161	5.85%
Age 40 - 44	86	5.87%	668	5.84%	4,208	5.91%
Age 45 - 49	103	7.03%	782	6.84%	4,542	6.38%
Age 50 - 54	119	8.12%	910	7.96%	4,965	6.98%
Age 55 - 59	115	7.85%	929	8.13%	4,897	6.88%
Age 60 - 64	109	7.44%	847	7.41%	4,327	6.08%
Age 65 - 69	99	6.76%	730	6.39%	3,667	5.15%
Age 70 - 74	76	5.19%	544	4.76%	2,756	3.87%
Age 75 - 79	53	3.62%	372	3.25%	1,968	2.77%
Age 80 - 84	37	2.53%	266	2.33%	1,489	2.09%
Age 85+	36	2.46%	292	2.55%	1,769	2.49%
Age 65+	301	20.55%	2,204	19.28%	11,649	16.37%
Median Age	45.80		44.70		38.80	
Average Age	42.80		42.10		39.10	

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Radius	1 Mile	3 Mile	5 Mile
2018 Population By Race	1,465	11,432	71,170
White	1,434 97.88%	10,799 94.46%	62,474 87.78%
Black	7 0.48%	289 2.53%	4,774 6.71%
Am. Indian & Alaskan	3 0.20%	47 0.41%	701 0.98%
Asian	6 0.41%	117 1.02%	1,027 1.44%
Hawaiian & Pacific Island	1 0.07%	10 0.09%	132 0.19%
Other	14 0.96%	170 1.49%	2,063 2.90%
Population by Hispanic Origin	1,465	11,432	71,170
Non-Hispanic Origin	1,435 97.95%	10,622 92.91%	53,215 74.77%
Hispanic Origin	30 2.05%	810 7.09%	17,955 25.23%
2018 Median Age, Male	45.20	43.90	37.50
2018 Average Age, Male	42.20	41.40	38.10
2018 Median Age, Female	46.50	45.40	40.00
2018 Average Age, Female	43.50	42.70	40.00
2018 Population by Occupation Classification	1,214	9,414	56,748
Civilian Employed	822 67.71%	6,339 67.34%	36,896 65.02%
Civilian Unemployed	20 1.65%	201 2.14%	1,909 3.36%
Civilian Non-Labor Force	372 30.64%	2,868 30.47%	17,904 31.55%
Armed Forces	0 0.00%	6 0.06%	39 0.07%
Households by Marital Status			
Married	346	2,629	13,695
Married No Children	221	1,662	8,286
Married w/Children	126	967	5,410
2018 Population by Education	1,141	8,470	50,251
Some High School, No Diploma	119 10.43%	955 11.28%	7,784 15.49%
High School Grad (Incl Equivalency)	466 40.84%	3,868 45.67%	20,362 40.52%
Some College, No Degree	191 16.74%	1,623 19.16%	10,837 21.57%
Associate Degree	82 7.19%	326 3.85%	2,461 4.90%
Bachelor Degree	195 17.09%	1,189 14.04%	6,039 12.02%
Advanced Degree	88 7.71%	509 6.01%	2,768 5.51%

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Radius	1 Mile	3 Mile	5 Mile
2018 Population by Occupation	1,468	11,902	69,918
Real Estate & Finance	37 2.52%	344 2.89%	1,885 2.70%
Professional & Management	385 26.23%	2,310 19.41%	12,112 17.32%
Public Administration	21 1.43%	114 0.96%	905 1.29%
Education & Health	173 11.78%	1,342 11.28%	7,792 11.14%
Services	81 5.52%	881 7.40%	6,295 9.00%
Information	2 0.14%	87 0.73%	436 0.62%
Sales	183 12.47%	1,631 13.70%	9,209 13.17%
Transportation	0 0.00%	21 0.18%	490 0.70%
Retail	73 4.97%	763 6.41%	4,732 6.77%
Wholesale	0 0.00%	121 1.02%	1,245 1.78%
Manufacturing	148 10.08%	1,387 11.65%	8,457 12.10%
Production	99 6.74%	1,155 9.70%	8,746 12.51%
Construction	149 10.15%	735 6.18%	2,961 4.23%
Utilities	34 2.32%	379 3.18%	1,921 2.75%
Agriculture & Mining	43 2.93%	218 1.83%	769 1.10%
Farming, Fishing, Forestry	10 0.68%	60 0.50%	369 0.53%
Other Services	30 2.04%	354 2.97%	1,594 2.28%
2018 Worker Travel Time to Job	809	6,187	35,641
<30 Minutes	620 76.64%	4,766 77.03%	26,586 74.59%
30-60 Minutes	120 14.83%	1,044 16.87%	6,744 18.92%
60+ Minutes	69 8.53%	377 6.09%	2,311 6.48%
2010 Households by HH Size	549	4,151	25,501
1-Person Households	113 20.58%	791 19.06%	5,654 22.17%
2-Person Households	204 37.16%	1,586 38.21%	8,797 34.50%
3-Person Households	105 19.13%	795 19.15%	4,405 17.27%
4-Person Households	77 14.03%	599 14.43%	3,567 13.99%
5-Person Households	34 6.19%	241 5.81%	1,789 7.02%
6-Person Households	13 2.37%	96 2.31%	745 2.92%
7 or more Person Households	3 0.55%	43 1.04%	544 2.13%
2018 Average Household Size	2.60	2.60	2.70
Households			
2023 Projection	571	4,367	26,230
2018 Estimate	567	4,325	26,066
2010 Census	548	4,151	25,500
Growth 2018 - 2023	0.71%	0.97%	0.63%
Growth 2010 - 2018	3.47%	4.19%	2.22%

Demographic Detail Report

3211 Pricetown Rd, Fleetwood, PA 19522					
Radius	1 Mile		3 Mile		5 Mile
2018 Households by HH Income	567		4,324		26,067
<\$25,000	40	7.05%	389	9.00%	4,279 16.42%
\$25,000 - \$50,000	145	25.57%	854	19.75%	6,318 24.24%
\$50,000 - \$75,000	121	21.34%	959	22.18%	5,469 20.98%
\$75,000 - \$100,000	107	18.87%	774	17.90%	3,976 15.25%
\$100,000 - \$125,000	53	9.35%	537	12.42%	2,284 8.76%
\$125,000 - \$150,000	48	8.47%	327	7.56%	1,501 5.76%
\$150,000 - \$200,000	33	5.82%	251	5.80%	1,358 5.21%
\$200,000+	20	3.53%	233	5.39%	882 3.38%
2018 Avg Household Income	\$83,916		\$89,693		\$75,415
2018 Med Household Income	\$70,559		\$74,033		\$61,051
2018 Occupied Housing	567		4,325		26,066
Owner Occupied	510	89.95%	3,769	87.14%	19,938 76.49%
Renter Occupied	57	10.05%	556	12.86%	6,128 23.51%
2010 Housing Units	554		4,211		26,605
1 Unit	540	97.47%	4,004	95.08%	23,409 87.99%
2 - 4 Units	4	0.72%	89	2.11%	2,193 8.24%
5 - 19 Units	10	1.81%	66	1.57%	707 2.66%
20+ Units	0	0.00%	52	1.23%	296 1.11%
2018 Housing Value	511		3,770		19,937
<\$100,000	79	15.46%	567	15.04%	5,230 26.23%
\$100,000 - \$200,000	201	39.33%	1,667	44.22%	8,911 44.70%
\$200,000 - \$300,000	131	25.64%	996	26.42%	3,977 19.95%
\$300,000 - \$400,000	88	17.22%	379	10.05%	1,026 5.15%
\$400,000 - \$500,000	6	1.17%	69	1.83%	345 1.73%
\$500,000 - \$1,000,000	6	1.17%	92	2.44%	414 2.08%
\$1,000,000+	0	0.00%	0	0.00%	34 0.17%
2018 Median Home Value	\$187,810		\$179,063		\$153,175
2018 Housing Units by Yr Built	579		4,436		27,245
Built 2010+	5	0.86%	118	2.66%	688 2.53%
Built 2000 - 2010	31	5.35%	547	12.33%	2,229 8.18%
Built 1990 - 1999	71	12.26%	735	16.57%	3,056 11.22%
Built 1980 - 1989	60	10.36%	432	9.74%	1,942 7.13%
Built 1970 - 1979	89	15.37%	484	10.91%	2,015 7.40%
Built 1960 - 1969	58	10.02%	419	9.45%	2,439 8.95%
Built 1950 - 1959	67	11.57%	448	10.10%	3,663 13.44%
Built <1949	198	34.20%	1,253	28.25%	11,213 41.16%
2018 Median Year Built	1963		1971		1956

Demographic Market Comparison Report

1 mile radius

3211 Pricetown Rd, Fleetwood, PA 19522

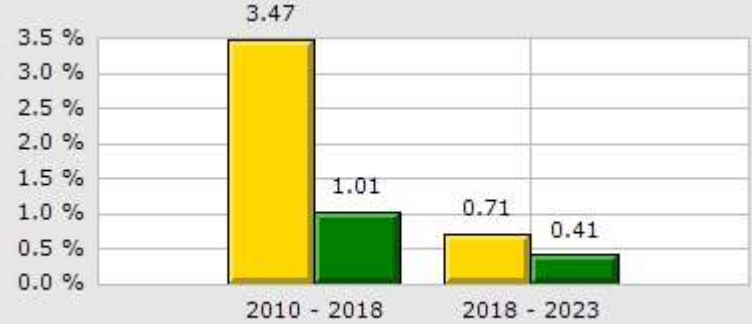
Type: **Land**
County: **Berks**

1 Mile
County

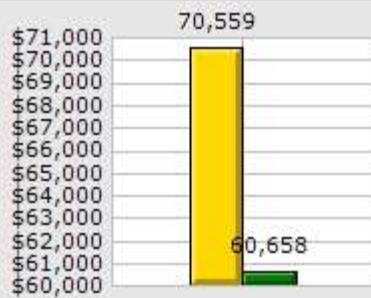
Population Growth



Household Growth



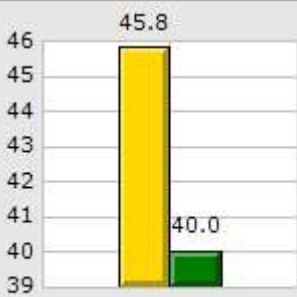
2018 Med Household Inc



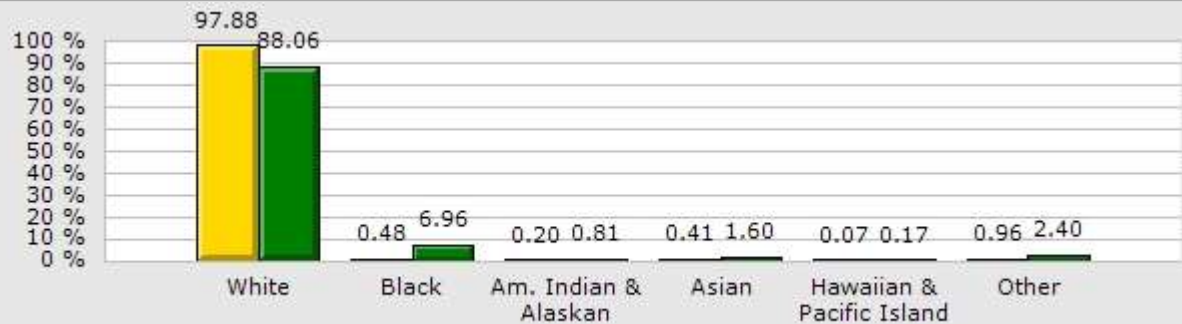
2018 Households by Household Income



2018 Median Age



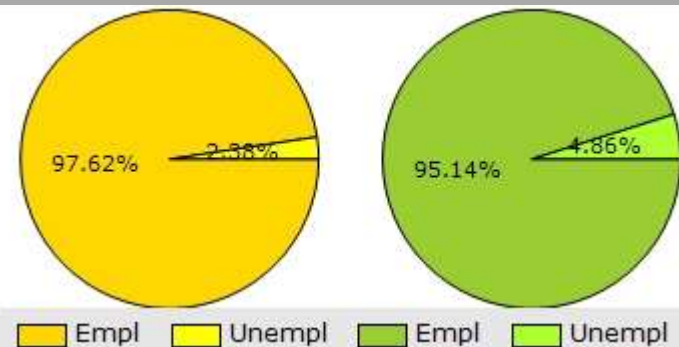
2018 Population by Race



2018 Renter vs. Owner



2018 Employed vs. Unemployed



10/14/2018

Demographic Market Comparison Report

1 mile radius

3211 Pricetown Rd, Fleetwood, PA 19522				
Type: Land				
County: Berks				
	1 Mile		County	
Population Growth				
Growth 2010 - 2018	3.39%		0.93%	
Growth 2018 - 2023	0.89%		0.41%	
Empl	822	97.62%	208,998	95.14%
Unempl	20	2.38%	10,674	4.86%
2018 Population by Race				
	1,465		415,275	
White	1,434	97.88%	365,699	88.06%
Black	7	0.48%	28,886	6.96%
Am. Indian & Alaskan	3	0.20%	3,345	0.81%
Asian	6	0.41%	6,654	1.60%
Hawaiian & Pacific Island	1	0.07%	706	0.17%
Other	14	0.96%	9,985	2.40%
Household Growth				
Growth 2010 - 2018	3.47%		1.01%	
Growth 2018 - 2023	0.71%		0.41%	
Renter Occupied	57	10.05%	43,870	28.14%
Owner Occupied	510	89.95%	112,039	71.86%
2018 Households by Household Income				
	567		155,909	
Income <\$25K	40	7.05%	29,599	18.98%
Income \$25K - \$50K	145	25.57%	34,578	22.18%
Income \$50K - \$75K	121	21.34%	28,448	18.25%
Income \$75K - \$100K	107	18.87%	23,111	14.82%
Income \$100K - \$125K	53	9.35%	14,474	9.28%
Income \$125K - \$150K	48	8.47%	9,104	5.84%
Income \$150K - \$200K	33	5.82%	9,648	6.19%
Income \$200K+	20	3.53%	6,947	4.46%
2018 Med Household Inc	\$70,559		\$60,658	
2018 Median Age	45.80		40.00	

Demographic Summary Report

3211 Pricetown Rd, Fleetwood, PA 19522

Building Type: **Land**
 Class: -
 RBA: -
 Typical Floor: -

Total Available: **0 SF**
 % Leased: **0%**
 Rent/SF/Yr: -



Radius	1 Mile	3 Mile	5 Mile
Population			
2023 Projection	1,478	11,547	71,583
2018 Estimate	1,465	11,432	71,170
2010 Census	1,417	10,967	69,834
Growth 2018 - 2023	0.89%	1.01%	0.58%
Growth 2010 - 2018	3.39%	4.24%	1.91%
2018 Population by Hispanic Origin	30	810	17,956
2018 Population	1,465	11,432	71,170
White	1,434 97.88%	10,799 94.46%	62,474 87.78%
Black	7 0.48%	289 2.53%	4,774 6.71%
Am. Indian & Alaskan	3 0.20%	47 0.41%	701 0.98%
Asian	6 0.41%	117 1.02%	1,027 1.44%
Hawaiian & Pacific Island	1 0.07%	10 0.09%	132 0.19%
Other	14 0.96%	170 1.49%	2,063 2.90%
U.S. Armed Forces	0	6	40
Households			
2023 Projection	571	4,367	26,230
2018 Estimate	567	4,325	26,066
2010 Census	548	4,151	25,500
Growth 2018 - 2023	0.71%	0.97%	0.63%
Growth 2010 - 2018	3.47%	4.19%	2.22%
Owner Occupied	510 89.95%	3,769 87.14%	19,938 76.49%
Renter Occupied	57 10.05%	556 12.86%	6,128 23.51%
2018 Households by HH Income	567	4,324	26,067
Income: <\$25,000	40 7.05%	389 9.00%	4,279 16.42%
Income: \$25,000 - \$50,000	145 25.57%	854 19.75%	6,318 24.24%
Income: \$50,000 - \$75,000	121 21.34%	959 22.18%	5,469 20.98%
Income: \$75,000 - \$100,000	107 18.87%	774 17.90%	3,976 15.25%
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Income: \$125,000 - \$150,000	48 8.47%	327 7.56%	1,501 5.76%
Income: \$150,000 - \$200,000	33 5.82%	251 5.80%	1,358 5.21%
Income: \$200,000+	20 3.53%	233 5.39%	882 3.38%
2018 Avg Household Income	\$83,916	\$89,693	\$75,415
2018 Med Household Income	\$70,559	\$74,033	\$61,051

Demographic Trend Report

1 Mile Radius

3211 Pricetown Rd, Fleetwood, PA 19522

Building Type: **Land**
 Class: -
 RBA: -
 Typical Floor: -

Total Available: **0 SF**
 % Leased: **0%**
 Rent/SF/Yr: -



Description	2010	2018	2023
Population	1,417	1,465	1,478
Age 0 - 4	74 5.22%	73 4.98%	77 5.21%
Age 5 - 9	84 5.93%	76 5.19%	76 5.14%
Age 10 - 14	83 5.86%	83 5.67%	79 5.35%
Age 15 - 19	93 6.56%	90 6.14%	85 5.75%
Age 20 - 24	61 4.30%	85 5.80%	88 5.95%
Age 25 - 29	73 5.15%	76 5.19%	84 5.68%
Age 30 - 34	63 4.45%	72 4.91%	78 5.28%
Age 35 - 39	93 6.56%	75 5.12%	75 5.07%
Age 40 - 44	109 7.69%	86 5.87%	79 5.35%
Age 45 - 49	134 9.46%	103 7.03%	89 6.02%
Age 50 - 54	101 7.13%	119 8.12%	102 6.90%
Age 55 - 59	113 7.97%	115 7.85%	111 7.51%
Age 60 - 64	107 7.55%	109 7.44%	110 7.44%
Age 65 - 69	77 5.43%	99 6.76%	102 6.90%
Age 70 - 74	52 3.67%	76 5.19%	86 5.82%
Age 75 - 79	49 3.46%	53 3.62%	65 4.40%
Age 80 - 84	29 2.05%	37 2.53%	45 3.04%
Age 85+	23 1.62%	36 2.46%	46 3.11%
Age 15+	1,177 83.06%	1,231 84.03%	1,245 84.24%
Age 20+	1,084 76.50%	1,141 77.88%	1,160 78.48%
Age 65+	230 16.23%	301 20.55%	344 23.27%
Median Age	44	46	46
Average Age	41.20	42.80	43.50
Population By Race	1,417	1,465	1,478
White	1,394 98.38%	1,434 97.88%	1,443 97.63%
Black	5 0.35%	7 0.48%	8 0.54%
Am. Indian & Alaskan	3 0.21%	3 0.20%	3 0.20%
Asian	4 0.28%	6 0.41%	6 0.41%
Hawaiian & Pacific Islander	1 0.07%	1 0.07%	1 0.07%
Other	9 0.64%	14 0.96%	17 1.15%

Demographic Trend Report

1 Mile Radius

3211 Pricetown Rd, Fleetwood, PA 19522

Description	2010	2018	2023
Population by Race (Hispanic)	19	30	37
White	17 89.47%	26 86.67%	32 86.49%
Black	0 0.00%	1 3.33%	1 2.70%
Am. Indian & Alaskan	0 0.00%	1 3.33%	1 2.70%
Asian	0 0.00%	0 0.00%	0 0.00%
Hawaiian & Pacific Islander	0 0.00%	0 0.00%	0 0.00%
Other	1 5.26%	2 6.67%	3 8.11%
Household by Household Income	548	567	572
<\$25,000	72 13.14%	40 7.05%	38 6.64%
\$25,000 - \$50,000	73 13.32%	145 25.57%	154 26.92%
\$50,000 - \$75,000	160 29.20%	121 21.34%	116 20.28%
\$75,000 - \$100,000	77 14.05%	107 18.87%	110 19.23%
\$100,000 - \$125,000	105 19.16%	53 9.35%	47 8.22%
\$125,000 - \$150,000	36 6.57%	48 8.47%	49 8.57%
\$150,000 - \$200,000	15 2.74%	33 5.82%	37 6.47%
\$200,000+	10 1.82%	20 3.53%	21 3.67%
Average Household Income	\$79,021	\$83,916	\$84,448
Median Household Income	\$70,302	\$70,559	\$70,479